

Precise MRM Statement of Privacy

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FORCE America Inc., and its affiliates (collectively, “[FORCE America](#)”) is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. This Statement of Privacy governs information FORCE America may collect from you or that you may provide when you visit the FORCE America website www.forceamerica.com (the “[FORCE America Website](#)”) and governs data collection, usage, maintenance, protection and disclosure. By using the FORCE America Website, you consent to the privacy practices described in this Statement of Privacy.

Children Under the Age of 13

The FORCE America Website is not intended for children under the age of 13. No one under the age of 13 may provide any information to or on the FORCE America Website. FORCE America does not knowingly collect personal information from children under the age of 13. If you are under the age of 13, do not use or provide any information on the FORCE America Website, register on the FORCE America Website, make any purchases through the FORCE America Website or provide any information about yourself to FORCE America, including your name, address, telephone number, email address, or any screen name or user name you may use. If FORCE America learns it has collected or received personal information from a child under the age of 13 without verification of parental consent, FORCE America will delete that information. If you believe FORCE America might have any information from or about a child under the age of 13, please contact FORCE America at webmaster@forceamerica.com.

California residents under 16 years of age may have additional rights regarding the collection and sale of their personal information. Please see our [California Privacy Rights](#) for more information.

Collection of your Personal Information

FORCE America collects personally identifiable information that you provide to FORCE America, such as your e-mail address, name, work address or telephone number. FORCE America also collects anonymous demographic information, which is not unique to you, such as your ZIP code. There is also information about your computer hardware and software that is automatically collected by FORCE America. This information can include your IP address, browser type, browsing actions, domain names, access times and referring website addresses. This information is used by FORCE America for the operation of the FORCE America Website, to maintain quality of the services FORCE America provides, and to provide general statistics regarding use of the FORCE America Website.

FORCE America encourages you to review the privacy statements of websites you choose to link to from the FORCE America Website so that you can understand how those websites collect, use and share your information. FORCE America is not responsible for the privacy statements or other content on websites outside of the FORCE America Website and the FORCE America family of websites and pages.

Use and Disclosure of your Personal Information

FORCE America collects and uses your personal information to operate the FORCE America Website and deliver the product or services you have requested. FORCE America also uses your personally identifiable information to inform you of other products or services available from FORCE America and its affiliates. FORCE America may also contact you via surveys to conduct research about your opinion of current products or services or of potential new products or services that may be offered.

FORCE America does not sell, rent or lease its customer lists to third parties. FORCE America may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. In addition, FORCE America may share data with trusted partners to help FORCE America perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to FORCE America, and they are required to maintain the confidentiality of your information.

FORCE America may disclose aggregated information about its users without restriction. FORCE America may disclose personal information that it collects or you provide as described in this statement: (a) to FORCE America's affiliates; (b) to manufacturers whose products are offered for sale, contractors, service providers, and other third parties FORCE America uses to support its business; (c) to a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of FORCE America's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by FORCE America about the FORCE America Website users is among the assets transferred; (d) to fulfill the purpose for which you provide it; (e) for any other purpose disclosed by FORCE America when you provide the information; or (f) with your consent.

FORCE America keeps track of the websites and pages our customers visit within the FORCE America Website, in order to determine what FORCE America services are the most popular. This data is used to deliver customized content and advertising within the FORCE America Website to customers whose behavior indicates that they are interested in a particular subject area.

FORCE America will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on FORCE America or the FORCE America Website; (b) protect or defend the rights or property of FORCE America; (c) enforce or apply the FORCE America's [Terms of Use](#) or [Terms and Conditions](#) and other agreements, including for billing and collection purposes; and (d) act under exigent circumstances to protect the personal safety of users of the FORCE America Website, or the public.

Use of Cookies

The FORCE America Website use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web page server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the web page server that you have returned to a specific page. For example, if you personalize FORCE America Website pages, or register with the FORCE America Website, a cookie helps FORCE America to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same FORCE America Website page, the information you previously provided can be retrieved, so you can easily use the FORCE America features that you customized.

You have the ability to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the FORCE America Website pages you visit. Please see our [Cookie Policy](#) for more information.

Choices About How FORCE America Uses and Discloses Your Information

FORCE America strives to provide you with choices regarding the personal information you provide to it.

If you wish to have your email address and contact information used by FORCE America to promote its own or third parties' products or services, you can opt-in by checking the relevant box located on the form on which FORCE America collects your data (the order form/registration form) or at any other time by logging into the FORCE America Website and adjusting your user preferences in your account profile by checking or unchecking the relevant boxes or by sending FORCE America an email stating your request to webmaster@forceamerica.com.

If FORCE America has sent you a promotional email, you may send FORCE America a return email asking to be omitted from future email distributions. This opt-out does not apply to information provided to FORCE America as a result of a product purchase, warranty registration, product service experience or other transactions.

If you want FORCE America to use information that it collects or that you provide to it to deliver advertisements according to its advertisers' target-audience preferences, you can opt-in by following the instructions in the previous paragraph.

FORCE America does not control third parties' collection or use of your information to serve interest-based advertising. However these third parties may provide you with ways to choose not to have your information collected or used in this way. You can opt-out of receiving targeted ads from members of the Network Advertising Initiative ("NAI") on the NAI's website.

California residents may have additional personal information rights and choices. Please see our [California Privacy Rights](#) for more information.

Nevada residents who wish to exercise their sale opt-out rights under Nevada Revised Statutes Chapter 603A may submit a request to this designated address: webmaster@forceamerica.com. However, please know FORCE America does not currently sell data triggering that statute's opt-out requirements.

SMS Messaging and Opt-In Data

If you choose to opt in to receive SMS (text) messages from FORCE America, we will use your mobile number solely to provide you with information related to your selected services. SMS opt-in data and consent will not be shared with any third parties. Standard message and data rates may apply. You may opt out of SMS messages at any time by replying "STOP."

Accessing and Correcting Your Information

You can review and change your personal information by logging into the FORCE America Website and visiting your account profile page.

You may also send FORCE America an email at webmaster@forceamerica.com to request access to, correct or delete any personal information that you have provided to FORCE America. FORCE America cannot delete your personal information except by also deleting your user account. FORCE America may not accommodate a request to change information if FORCE America believes the change would violate any law or legal requirement or cause the information to be incorrect.

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Security of your Personal Information

FORCE America secures your personal information from unauthorized access, use or disclosure. FORCE America secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other websites, it is protected

through the use of encryption, such as the Secure Socket Layer (SSL) protocol. Where FORCE America has given you (or where you have chosen) a password for access to certain parts of the FORCE America Website, you are responsible for keeping this password confidential. FORCE America asks you not to share your password with anyone.

Unfortunately, the transmission of information via the internet is not completely secure. Although FORCE America does its best to protect your personal information, it cannot guarantee the security of your personal information transmitted to the FORCE America Website. Any transmission of personal information is at your own risk. FORCE America is not responsible for circumvention of any privacy settings or security measures contained on the FORCE America Website.

Changes to this Statement

FORCE America will occasionally update this Statement of Privacy to reflect company and customer feedback. FORCE America encourages you to periodically review this Statement to be informed of how FORCE America is protecting your information.

Contact Information

FORCE America welcomes your comments regarding this Statement of Privacy. If you believe that FORCE America has not adhered to this Statement, please contact FORCE America at webmaster@forceamerica.com. FORCE America will use commercially reasonable efforts to promptly determine and remedy the problem.